

ДРТ

ДЕЛОВЫЕ РЕШЕНИЯ И ТЕХНОЛОГИИ





BUSINESS SOLUTIONS AND TECHNOLOGIES

Ensuring continuity of
intellectual property rights



Ensuring continuity of intellectual property rights

Businesses are now going through many challenges. Due to the restrictions introduced by foreign governments, multinational holdings are forced to revise the way their intellectual property (IP) is used by Russian subsidiaries. At the same time, certain intangibles have been developed and/or implemented in Russia. In this regard, to remain operational, Russian subsidiaries must:

-  **take inventory of their IP assets**
-  **sort the assets into those held locally and those held at the group level**
-  **identify the IP assets qualifying for government incentives and benefits**
-  **identify the restrictions on performance under licence agreements with foreign entities**

In a rapidly changing environment, our legal function is actively engaged in developing measures to ensure business continuity and mitigate the impact of adverse events on business operations. In the new reality, it is extremely important to reshape business processes, while maintaining strategic integrity, sustainability, and flexibility and ensure full compliance with the IP legislation.

We will be happy to:

take inventory of your IP assets in the changing global business environment

share our IP management expertise and experience

answer the commonly asked questions about effective IP protection tools

provide hands-on advice on managing IP assets in Russia

offer the most effective IP protection tailored to your business

help analyse, develop, and implement measures to secure business continuity amid foreign sanctions and Russian restrictions related to the use of foreign IP assets

assist with aligning your business strategy to the existing restrictions.

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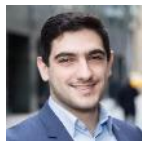


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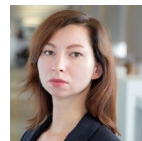
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